

PAULINA CAMPOS

ILLUSTRATION & VISUAL DEVELOPMENT

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EDUCATION

Universidad Tecnológica Metropolitana

Merida, YUC

- Associate Degree in Digital Design and Animation | Fall 2022 - Fall 2024
- Bachelor's Degree in Audiovisual Production | Expected Graduation May 2026

EXPERIENCE

Project Manager and Art Director | Animated Short Film | 2025

- Directed a team for the animated short film "A day in the forest"
- Developed the visual concept, designed a character and some backgrounds for the short film

Art Director and 3D Modeler | 3D Animated Commercial | 2025

- Directed a team, modeled and animated a character within its setting in the commercial "Kosmis World"

Art Toy & Comic Project | 2023

- Illustrated backgrounds and character design of Kimbo for "Kam-aradas Xibalba"
- Animated the project trailer using Adobe Animate

Art Business Owner | self-employed | 2023

- Managed the operation and sale of stickers, prints and pins featuring original illustrations
- Utilized marketing strategies to promote products and manage online sales platforms

Art Commissions | self-employed | 2017 - 2022

- Created illustrations such as icons, half-body and full-body characters, wallpapers, logos and a Vtuber model
- Collaborated with clients to fulfill their artistic vision and deliver high-quality artwork within deadlines

RECOGNITIONS

International Mobility Program | 2023

Merida, YUC

- Awarded scholarship to travel to Canada, due to outstanding academic performance, providing unique opportunities for cross-cultural exchange and artistic exploration

Collective Hypermedia Art Exhibition | 2022

Grand Museum of the Mayan World, Merida, YUC

- Showcased the illustration "Hope" in the Grand Museum

Scholarship for French Language Studies | 2023

Merida, YUC

- Received scholarship to immerse in French language and culture at Universidad Tecnológica Metropolitana, enhancing communication skills and global perspective

Winner of 1st place in the Rodin & XP-PEN National Digital Competition | 2022

The Soumaya Museum, Mexico City, Mexico

- Winner of the National contest with a thematic illustration of Phoenix and Environmental Art
- Competed with 400+ other artists in Mexico

SKILLS

Traditional: Graphite, Watercolor, Colored pencils

Technical: Adobe Photoshop, Illustrator, After Effects, Animate, Premiere, In Design, Clip Studio Paint, Blender, Autodesk Maya, SketchUp, Microsoft Suite, Google Suite

Languages: English, Spanish and French

Personal: Teamwork, Learning Quickly, Working Under Pressure, Positive Attitude, Communication, Time Management, Organization, Adaptability, Strategic Planning